

# Mathieu Martyn UX Designer

mathieukm@yahoo.com  
m-uxd.com 07899755766  
www.linkedin.com/in/matm

## Design Skills

**Innovation** - Successfully defended patents in the US in 2016; Now assisting in UK litigation.

**UX Design** - Full stack UX design with a range of deliverables to a wide variety of customers.

**Implementation** - Taking design from brief through ideation, iteration, testing and ship.

**Communication** - Presenting design and rationale to stakeholders, clients and at trade shows.

**Collaboration** - Pairing with developers, UI and UX designers, facilitating, design sprinting.

**Service Design** - Design and delivery of a Service Blueprinting programme.

**UX Research** - Designing, running and managing UX testing to deliver actionable insight.

## Leadership Skills

**Project Leadership** - Defining, planning, managing and delivering design projects.

**Team Management** - Mentoring and project managing large and small design teams.

**Process Innovation** - Developing new techniques to deliver robust design at speed.

**Strategy** - Defining and presenting design strategy at team, executive and business level.

## Experience

**Reevo** . **UX Lead** . Apr 2017 - Present

Leading design and delivery of a new product release for display of user-generated content serving clients and consumers in Retail, Automotive, Travel and Finance industries; Design strategy; Client Solution Design; Increasing the contribution of design to the business; Tooling design; Pitching Service Design to the business; Delivering a Service Blueprinting programme.

**Telefonica Digital** . **Principal Interaction Designer** . Dec 2012 - Mar 2017

Ideation, prototyping and specification in an agile environment for the TU service across iOS, Android, Windows and Web platforms; User testing and research; UK Design Team leadership ; OTT app design for Firefox OS.

**UX Design Ltd** . **Owner/Freelance UX Consultant** . Oct 2006 - Dec 2012

Various design and design evaluation projects for major telcos including: NFC Mobile Wallet application on Android and other platforms - shipped in Poland in 2012, Germany in 2013 - **Deutsche Telekom**; Design, creative direction and delivery management for a mobile UI branding project - **O2**; Concept design explorations for Orange Home Screen - **Orange**; Concept design for a media and content player on S60 - **France Telecom**; Comparative handset evaluations - **Orange**; 'Orange Photo' service evaluation - **Orange**; User journey and use case development and UX design for a family calendar application - **O2**.

**Samsung Mobile** . **Design Manager/Lead Designer** . Nov 2004 - Sep 2006

Project and line management and design strategy for the UK Wireless UI team; Lead UX designer for line-up projects; Designing, briefing and running design research projects; Designing and executing a pan-European competitive UX testing programme; Reporting and presenting projects to HQ design teams in Seoul; Managing agencies and contractors to deliver projects; Recruitment.

## More Experience

### **Mobile Innovation (acq. Macromedia/Adobe) . Sr Design Consultant . Feb 2002 - Oct 2004**

Design consultancy to Nokia platform development projects (Series 90, 770/800 Linux device); Style Guide and key app design for the Hildon platform (Nokia 7700, 7710); Driving future platform development and ideation; QWERTY and pen-based input methods design for a Chinese variant; Recruitment.

### **Symbian . Interaction Design Manager . Oct 1998 - Jan 2002**

Design team lead for the Symbian smartphone platform, Pearl, including device interaction model design, key app design and specification, animation design, design process innovation and generation of IP; Design consultancy to other Symbian platforms; Analysis of UX impact of technical decisions; Recruitment.

### **British Midland . Freelance UX Consultant . Apr 1998 - Sep 1998**

UX evaluation of Self-Service Check-In and Ticket on Departure systems; Evaluation and competitor analysis of the BMI website.

### **British Airways . Freelance UX Consultant . Oct 1997 - Apr 1998**

Evaluation, testing and redesign of customer interfaces including Self-Service Check-In and the British Airways website; Integration of European language support to Self-Service Check-In; Generation of corporate standards for consistency in Customer UX.

### **IDEO . Human Factors Intern . Jul 1997 - Oct 1997**

Researching IDEO working practices to inform design of a new office space; Exploring human factors for new products.

### **Royal Mail Consulting . Human Factors Associate . Feb 1997 - May 1997**

Usability analysis and testing; User guide production; Workspace and product evaluation.

## Education

**M.Sc. Human Factors and Ergonomics . University College London . 1994 - 1996 part-time**

**B.Sc. Psychology . University of Leeds . 1987 - 1990**

## Other Skills

Fluent French, basic Spanish, house restoration, curing and smoking, drums, archery.